



THE W.E.B.

# DU BOIS CHARTER SCHOOLS CONSORTIUM

DR. W W HERENTON / FOUNDER

This letter of intent serves to provide a formal notice to the Mississippi Charter School Authorizer Board regarding an applicant's intention to submit a proposal for opening for planning in the 2014-2015 school year cycle.

Name of Proposed School: Du Bois Delta Prep  
Marshall County

Grade Configuration: K-5

Model or Focus: Du Bois Elementary Schools of Arts & Technology

Primary Contact  
Person: Willie W. Herenton, Ph.D.  
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Proposed Leader  
(If known):

Replication: Yes  No

Contract with ESP: Yes  No

**Enrollment Projections:** *Provide additional rows and columns if necessary.*

| GRADE   | 2015-16  | 2016-17    | 2017-18    | 2018-19    | 2019-20    |
|---|--|------------|------------|------------|------------|
| x   | K-5  | K-5        | K-5        | K-5        | K-5        |
| x   |  |            |            |            |            |
| x   |  |            |            |            |            |
| <b>Total students</b>   | <b>100</b>   | <b>100</b> | <b>100</b> | <b>100</b> | <b>100</b> |
|   | FRL %  |            | SPED %     |            | ELL %      |
| Proposed Demographics   | 85   |            | 12         |            | 3          |
| Mission of School   | Our mission is to adequately prepare economically and socially deprived at-risk students for college and careers.  |            |            |            |            |
| Provide a brief overview of the education program of the proposed school: | The Du Bois Elementary School of Arts & Technology will accelerate cognitive development and foster academic achievement for economically disadvantaged students, kindergarten through 5 <sup>th</sup> grades, with a focus on the arts and the use of technology. These students are considered at-risk. Building learning capacity and the retention of students who have been labeled as "difficult to teach" will be two main goals. The school will implement multiple approaches and comprehensive, coordinated instructional strategies to arouse the interests and stimulate the learning capacities of students by connecting language arts, science, technology and mathematics to music and drama. Staff, students and parents will work together to provide an environment which revolutionizes the education process for each member of the learning community. The focus will be on high student achievement, effective teaching, high expectations, character development, parental engagement, strong leadership and positive results. |            |            |            |            |

Complete the following table to list Board members for the school at this time.

| Name                | Current Profession<br>Title and Organization                              | Board Role  | Focus/Expertise  |
|---------------------|---|---|--|
| Tanya Dawson        | Accountant  | Chair of Audit Committee & Finance and Budget Committee Member              | Ms. Dawson is a solid member of the financial industry with knowledge of financial markets, experience in auditing and accounting methods as well as State of Tennessee financial reporting.   |
| Michael Gray        | Retired from Law Enforcement  | Chair of Finance and Budget Committee & Policy and By-Laws Committee Member | Michael Gray is a former Deputy Director of both the Memphis Division of Public Service/ Neighborhoods and the Public Library. He is accomplished in executive projects, developing and managing budgets. Mr. Gray holds two master degrees to include a Master in Crisis Management and a MBA. He is licensed as both a real estate broker and residential and commercial contractor in the state of Tennessee. Mr. Gray has over thirty-one years of law enforcement expertise and has a working knowledge of laws, policies and regulations that governs organizations. |
| Roland McElrath Jr. | Controller of Memphis Light Gas and Water Division                        | Audit Committee Member & Finance and Budget Committee Member                | As the former Director of Finance and Administration for the City of Memphis, Mr. McElrath was responsible for managing all aspects of the City's major financial operations, as well as developing strategies and tactics for financing the city's operating and capital improvement program needs.   |
| Keith McGee         | Pastor of St. Marks Baptist Church  | Chair of Board  | As the former Chief Administrative Office for Memphis, TN, Mr. McGee was responsible for the operations and management of 15 divisions with over 10,000 employees. Coupled with the fact that he is involved in community outreach ministries, Mr. McGee understands the students the school will serve.   |
| Ernest D Strickland | Greater Memphis Chamber of Commerce Director of Workforce & Public Policy | Chair of Personnel Committee & Audit Committee Member                       | Mr. Strickland has an extensive broad-based business and economic development background. He has a genuine interest in developing leadership in children and youth and his experiences will aid in shaping their leadership and career development.  |
| Brent Taylor        | Business and Political Consultant   | Policy and By-Laws Committee Chair & Personnel Committee Member             | Mr. Taylor is a former member of the Memphis City Council and has owned and operated funeral homes and cemeteries in the community for 25 years. His expertise in management will be a great benefit to school operations.   |
| Janika White        | Attorney with Law Firm of Walter Bailey                                   | Personnel Committee Member & Policy and By-Laws Committee Member            | Atty. White has served as a judicial clerk in the United States District Court for the Western District of Tennessee and in the Chancery Court for Shelby County Tennessee. She is a member of the Memphis Bar Association, Tennessee Bar Association and American Bar Association. Atty. White remains involved in the community and serves as chair on the Young Lawyers Division Board for the MBA.   |

\*Parent will be added upon school approval