

## Proposal Cover Sheet (New and Existing Operators)

### Applicant Information

*COMPLETE THIS PAGE ONLY ONCE REGARDLESS OF THE NUMBER OF SCHOOLS PROPOSED.*

Name of applicant organization: Collegiate Academies

Primary contact person: Riley Kennedy

Mailing address:

Street/PO Box: 5552 Read Blvd.

City: New Orleans State: La Zip: 70127

Phone Number: Day : (504) 373-6264 Evening: \_\_\_\_\_

Email: rkennedy@collegiateacademies.org

**Names, roles, and current employment of all persons on applicant team (add lines as needed):**

Full Name	Current Job Title and Employer	Position with Proposed School
Ben Marcovitz	CEO	Network Leadership Team
Davis Zaunbrecher	Chief Financial Officer	Network Leadership Team
Riley Kennedy	Chief of Staff/Business Manager	Network Leadership Team
Margo Bouchie	Chief Academic Officer	Network Leadership Team
Soraya Verjee	Chief Talent Officer	Network Leadership Team
Stephen Rosenthal	Insurance Executive	Board Chair
Gregory St. Etienne	Investment Advisor	Board Member

**Do any of the following describe your organization, or the school/campuses proposed here?**

Seeks approval for multiple campuses under a single charter.

Already operates schools elsewhere in the US.

Will contract or partner with an education service provider. *If yes, include the provider's portfolio in answering the below questions regarding pending applications and school openings.*

If so, identify the provider:

This provider already operates schools in this state or elsewhere in the US.

**NOTE: If the applicant meets the definition of an existing operator, the applicant must complete the Existing operator application. If the applicant intends to contract with a third-party education service provider (ESP), the applicant must complete Addendum 3 for Education Service Providers. An ESP is any third-party entity that provides comprehensive education management services to a school via contract with the school's governing board.**

Does this applicant team have charter school applications under consideration by any other authorizer(s) in the United States?  Yes  No

Collegiate Academies

If yes, complete the table below, adding lines as needed.

State	Authorizer	Proposed School Name	Application Due Date	Decision Date
LA	East Baton Rouge Public Schools	TBD	3/3/2016	6/2/2016

Does this applicant team have new schools or campuses scheduled to open in the United States in the next two school years?  Yes  No

If yes, complete the table below, adding lines as needed.

Planned School Name	City	State	Opening Date
Livingston Collegiate	New Orleans	LA	8/16

Does this applicant team have new schools or campuses approved but scheduled to open in additional years?  Yes  No

If yes, complete the table below, adding lines as needed.

Authorizer	# of Schools	City(s)	State
Louisiana Recovery School District	TBD	TBD	LA

## School Information

COMPLETE THIS PAGE FOR EACH SCHOOL/CAMPUS INCLUDED IN THIS PROPOSAL. Duplicate as needed.

Proposed School/Campus Name		Grades served: year one	Grades served: capacity
To Be Determined (Collegiate Academies)		9 <sup>th</sup>	9 <sup>th</sup> – 12 <sup>th</sup>
Proposed Location			
<b>School District:</b> <i>Identify the school district where the charter school will be located.</i>	Jackson Public Schools		
<b>Address of identified facility</b> <i>if applicable:</i>	N/A		
Projected Demographic Information			
	%FRL: 90%	%SpEd: 17%	%ELL: < 5%
Model/Specialty <i>(check all that apply)</i>			
<input checked="" type="checkbox"/> College Prep			

Collegiate Academies

**Proposed Principal/Head of School** *(if known)*

**Name of proposed candidate:** To Be Determined

**Current employment:**

**Phone Number:**

*Day:*

*Evening:*

**Email:**

**Campus Enrollment Projection:**

<b>Academic Year (specify)</b>	<b>Planned # of Students</b>	<b>Maximum # of Students</b>	<b>Grade Levels Served</b>
2018	120	120	9 <sup>th</sup>
2019	240	240	9 <sup>th</sup> -10 <sup>th</sup>
2020	370	370	9 <sup>th</sup> -11 <sup>th</sup>
2021	470	470	9 <sup>th</sup> -12 <sup>th</sup>
2022	470	470	9 <sup>th</sup> -12 <sup>th</sup>
At Capacity	470	470	9 <sup>th</sup> -12 <sup>th</sup>

## LETTER OF INTENT

This letter of intent (LOI) serves to provide a formal notice to the Mississippi Charter School Authorizer Board (MCSAB) regarding our intention to submit a proposal for opening a charter school.

**Name of applicant organization:**

**Collegiate Academies**

**Primary contact person:**

**Riley Kennedy**

**Mailing address:**

**Street/PO**

**Box: 5552 Read Blvd.**

**City**

**: New Orleans**

**State: LA**

**Zip: 70127**

**Phone Number:**

**Day: (504) 373-6264**

**Evening:**

**Email: rkennedy@collegiateacademies.org**

**We plan to apply as a:**

New operator

Existing operator

Conversion operator

**Do any of the following describe your organization, or the school/campuses you will propose?**

Seeks approval for multiple campuses under a single charter.

Already operates schools elsewhere in the US.

Will contract or partner with an education service provider.

If so, identify the provider:

This provider already operates schools in this state or elsewhere in the US.

**Provide the names of all members of the applicant team (add lines as needed):**

Full Name	Current Job Title and Employer	Position with Proposed School
Ben Marcovitz	CEO	Network Leadership Team
Davis Zaunbrecher	Chief Financial Officer	Network Leadership Team

Riley Kennedy	Chief of Staff/Business Manager	Network Leadership Team
Margo Bouchie	Chief Academic Officer	Network Leadership Team
Soraya Verjee	Chief Talent Officer	Network Leadership Team
Stephen Rosenthal	Insurance Executive	Board Chair
Gregory St. Etienne	Investment Advisor	Board Member

**Provide the names of all members of the proposed governing board of the school (*add lines as needed*):**

Full Name	Current Job Title	Position with Proposed School
Stephen Rosenthal	Insurance Executive	Board Chair
Gregory St. Etienne	Investment Advisor	Board Member
TBD		Board Member
TBD		Board Member
TBD		Board Member
TBD		Board Member

**Provide the names of all members of the proposed leadership team of the school (*add lines as needed*):**

Full Name	Current Job Title and Employer	Position with Proposed School
Ben Marcovitz	CEO	Network Leadership Team
Davis Zaunbrecher	Chief Financial Officer	Network Leadership Team
Riley Kennedy	Chief of Staff/Business Manager	Network Leadership Team
Margo Bouchie	Chief Academic Officer	Network Leadership Team
Soraya Verjee	Chief Talent Officer	Network Leadership Team

**COMPLETE THIS PART FOR EACH SCHOOL/CAMPUS YOU INTEND TO PROPOSE.**

Proposed School/Campus Name	Opening year	Grades served year one	Grades served at capacity
Name TBD (Collegiate Academies)	2018-19	9 <sup>th</sup>	9 <sup>th</sup> – 12 <sup>th</sup>
Proposed Location			
<b>School District:</b> <i>Identify the school district where the charter school will be located.</i>	<b>Jackson Public Schools</b>		

Model/Specialty (check all that apply)	
<p><b>X College Prep</b></p>	
Proposed School Description	
Provide the mission statement of the proposed school.	<p><b>Our Mission:</b> Collegiate Academies creates and supports high schools that prepare all scholars for college success.</p> <p><b>Our Strategy:</b> Collegiate Academies believes that all children deserve the opportunity to choose ambitious post-secondary pathways. For many, we believe the most rigorous post-secondary option is a college degree. As such, we prepare all scholars for college success. Our belief that high school is not too late to achieve this goal distinguishes Collegiate Academies from other operators.</p>
In 100 words or less, briefly describe the instructional focus of the proposed school.	<p>To achieve the high levels of success for which we aim, we: (1) hire and develop great teachers, (2) develop a culture that promotes growth, (3) focus on college readiness for all scholars, and (4) use data to drive all decisions. Every school in the Collegiate Academies network must be committed to these fundamental school features, which we have designed and systematized throughout five years of observation, research, and data analysis. Collegiate Academies aims to turn this trend around and lead the students of Jackson beyond basic academic achievement, to college and career readiness.</p>

**Certification**

We understand that upon receipt of this letter and accompanying documentation, the MCSAB will evaluate our organization and applicant team against the legal eligibility requirements to determine whether we are eligible to hold a charter in the state of Mississippi. We further understand that in order to be considered in this RFP cycle, we must submit a complete proposal by 3pm CST on May 10, 2016.

I certify that I have the authority to submit this LOI and that all information contained herein is complete and accurate, realizing that any misrepresentation could result in disqualification from the application process. The person named as the contact person for the application is so authorized to serve as the primary contact for this application on behalf of the organization.

Riley Kennedy, Chief of Staff

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*Name, Role with Applicant Organization*



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*Signature*

7 March 2016

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*Date*